



3212 E. Hwy. 30 • P.O. Box 2110
Kearney, NE 68847
800-445-6621 • Fax: 308-234-3969
www.morriscookbooks.com



What is Press-Ready? Press-ready pages are:

- designed pages that require no extra alterations or typesetting.
- the correct size and margins.
- in the correct order with correct page numbers.
- furnished as a high-resolution file.

If furnished correctly, your pages are ready to print. The quality of the printed work is determined by the quality of your digital file. All pages of your cookbook must be furnished press-ready. This includes table of contents, personal pages, recipe pages, index, and any other pages for your cookbook.

Note: Submitting a press-ready cookbook may not save you money. Our recipe formats are designed to fit the maximum number of recipes on each page. You may end up with more pages than we would for the same number of recipes, resulting in higher printing costs. However, you will save on production time since we don't have to type your recipes. You will also have more design control over your cookbook pages.

PRESS-READY Order Form & Pricing for one-color pages

Only use this Order Form & Pricing if ALL cookbook pages are press-ready and will be printed in black ink (except for photos or artwork in personal pages that you request to be printed in full-color). All pages include: recipe pages, personal pages, table of contents, index, mail-order page, advertising, and any other cookbook pages.

- Submit all 4 pages of the *Press-Ready Cookbook Order Form*.
- Press-ready material must be created according to our margins and specifications. For details, print *Press-Ready Guide for One-Color Cookbook Pages* from the *Download Center* of our web site.

Acceptable Press-Ready Material:

1. **A file converted into a PDF** (Portable Document Format). For details on how to create a PDF and upload your file, see p. 8 of our *Press-Ready Guide for One-Color Cookbook Pages*.
2. **A previously printed cookbook** – pages must fit our margins and specifications. We cannot accept a copyrighted cover, dividers, or other artwork (unless you own the copyright or have signed permission from the owner authorizing use; use our *Release Form*).

Do NOT use this Order Form & Pricing if:

- Only your cover and/or dividers are press-ready. Use our standard *Cookbook Order Form* included in our Cookbook Kit or print it from the *Download Center* of our web site.
- Most or all of your cookbook pages include full-color photos or artwork, text, or lines that are in color. Please use our *Press-Ready Guide for Full-Color Pages* and *Order Form & Pricing for Full-Color Pages*, which are on our web site's *Download Center*.
- You used typensave.®

Other material to assist you:

- *Press-Ready Cover Guidelines* (if you intend to send a press-ready custom cover).
- *Press-Ready Divider Guidelines* (if you intend to send press-ready custom dividers).
- A signed *Release Form* must accompany your order if you submit any custom artwork, photos, or logos (or we print a previously printed book that contains artwork – see above).

Visit the **Download Center** of our web site,
www.morriscookbooks.com to print material.



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PRESS-READY ORDER FORM

for one-color pages

PRINT CLEARLY WITH BLACK INK

For Office Use Only

Book # _____

Date Rcd _____

Rush Regular

Rev. 7-18 web

Group _____ Organization Family Individual Business

City _____ State _____ Zip _____ Day Phone (____) _____

Send Proofs to: Chairperson Alternate Shipping Address (Correspondence, including proof, will be sent to chairperson unless otherwise noted.)

CHAIRPERSON

Name _____

Street address _____ Apt. _____

City _____ State _____ Zip _____

Home # (____) _____ Work # (____) _____

Fax # (____) _____ Cell # (____) _____

E-mail _____

Required for proofs and correspondence

ALTERNATE – Required for Organizations

Name _____

Street address _____ Apt. _____

City _____ State _____ Zip _____

Home # (____) _____ Work # (____) _____

Fax # (____) _____ Cell # (____) _____

E-mail _____

E-mail chairperson cookbook discounts, special offers, and updates.
Guaranteed 100% privacy. Your info is never sold or rented. Unsubscribe any time.

E-mail me special offers from your sister companies:

Simply Cookbooks – cookbook small orders (simplycookbooks.com)

School Mate – planners & other school products (schoolmate.com)

Morris Publishing – self-publishing (morrispublishing.com)

BILLING ADDRESS

Bill To _____

Attn _____

Mailing address _____

City _____ State _____ Zip _____

Day # (____) _____ Fax # (____) _____

E-mail _____

SHIPPING ADDRESS – NO PO Boxes

Ship To _____

Attn _____

Street address _____ Ste. _____

City _____ State _____ Zip _____

Day # (____) _____

Check one: Commercial Residential address

E-mail _____

Required for shipment notification

COOKBOOK SPECIFICATIONS

PAGES _____

BOOKS ORDERED _____
(100 minimum order)

Regarding Page Count:

- 1 page = 1 side of a sheet of paper.
- All pages (including blank pages) must be included in the total page count. Don't forget table of contents, personal pages, index, advertising pages, etc.
- Do NOT include dividers (stock or custom) in your page count
- Provide signed *Release Form* if submitting custom art/photos/logos.

COVER STYLE

- Soft Cover Hardback Padded 3-Ring Base Price (7-18 Pricing)
- ➔ Add EZel™ Bookstand in each Padded 3-Ring 45¢/book

PAPER – All cookbook pages will be printed in black ink, except for full-color photos in personal pages.

- White paper **FREE**
- Cream paper 20¢/book

COOKING HINTS – Place 16 **FREE** hint pages in the back of each cookbook **FREE**

RECIPE POCKET ENVELOPES – Place one in the back of each cookbook 15¢/book

Per book price

COVER DESIGN

Per book price

FRONT COVER WORDING

Wording for Cover Title _____ Typestyle _____

Wording for Subtitle _____ Typestyle _____

Wording on Spine _____ Typestyle _____

wording on spine for 3-Ring only

Have art department select typestyles

FULL-COLOR STOCK COVER

Full-Color Stock Cover # _____
See covers online.

One ink color for title/subtitle _____ **FREE**
If none provided, ink color shown in our Guidebook will be used.

CUSTOM COVER – Skip entire section if ordering a full-color stock cover above.

Specify Custom Design Details: Provide signed Release Form if submitting custom art/photos/logos.

Use press-ready art (enclose)

Designer Series Cover Template # _____ (enclose photo; includes full-color printing) 20¢/book

One-color cover template: C8 C9 (enclose photo)

Design cover from our artwork, photos, or ideas (enclose material and provide written details)

Specify Ink Colors for Custom Front Cover Only (see in-house inks online or in Guidebook)

One in-house ink color: specify ink _____ **FREE**

Multi- or full-color: specify _____ 20¢/book

Foil Stamping (in addition to other ink printing) – specify color: Gold Silver

200 books = 80¢/book; 300 books = 75¢/book; 500 = 55¢/book; 1,000 = 35¢/book; 2,000 = 25¢/book; 3,000 books = 20¢/book ...

Specify Custom Back Cover Printing – Will be white if no selection is made.

One in-house ink color: Specify ink color _____ 10¢/book

Multi- or full-color: specify _____ 20¢/book

Note: Designer Series Covers include **FREE** matching full-color back covers as long as no changes are made.

BINDING & LINER OPTIONS

PRINTED LINERS ON INSIDE FRONT/BACK COVER (for hardback or 3-Ring only)

Note: Standard white or cream liners will be used if printed liners not ordered (will match color of pages).

Full-color stock liner: L1a L5 25¢/book

Provide signed Release Form if submitting custom art/photos/logos.

Custom one-color design (enclose art): specify ink _____ 20¢/book

Custom multi- or full-color design (enclose art): specify _____ 45¢/book

BINDING

Plastic Comb..... **FREE**
for soft cover or hardback only

Plastic Coil..... **FREE**
for soft cover only – maximum 300 pages; no tabbed dividers

Choose color: Black Blue Brown Hunter Maroon Navy Red White

Optional Imprinted Plastic Comb

100-199 books = 60¢/book; 200-999 books = 35¢/book; 1000+ books = 30¢/book.....

Wording on Comb Binder _____

Imprint ink color _____ Imprint Typestyle _____

PHOTOS IN PERSONAL PAGES

Provide signed Release Form if submitting custom art/photos/logos.

You receive 1 **FREE** photo/artwork printed in black ink; add more photos/artwork for an extra charge.

Photos/artwork in personal pages printed in black ink: 1 **FREE** # extra images _____ x 2¢/image (per book)

Photos/artwork in personal pages printed in multi- or full-color # images _____ x 10¢/image (per book)

PRESS-READY SOFT COVER PRICES for one-color pages



A page is defined as **one side of a sheet of paper**. One sheet of paper is 2 pages, e.g., a 100 page book has 50 sheets of paper. Be sure to count **ALL** pages in the cookbook, including any blank pages. DO NOT count dividers; they are priced separately (see Optional Features Pricing).

Note: Prices subject to change. Check our web site for current pricing.

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Prices Effective 7-18

# Books ▶ # Pages ▼	100	200	300	400	500	600	700	800	900	1000	1500	2000	3000	4000	5000	7500	10000
up to 65	4.10	2.50	2.40	2.30	2.20	2.15	2.10	2.05	2.00	1.95	1.90	1.85	1.80	1.75	1.70	1.65	1.60
66 to 87	4.90	2.75	2.55	2.50	2.45	2.40	2.35	2.30	2.25	2.20	2.15	2.10	2.05	2.00	1.95	1.90	1.85
88 to 109	5.40	3.05	2.90	2.60	2.50	2.45	2.40	2.35	2.30	2.25	2.20	2.15	2.10	2.05	2.00	1.95	1.90
110 to 131	5.85	3.40	3.05	2.90	2.75	2.70	2.65	2.60	2.55	2.50	2.45	2.40	2.35	2.25	2.15	2.10	2.05
132 to 153	6.30	3.60	3.30	3.15	2.85	2.80	2.75	2.70	2.65	2.60	2.55	2.50	2.45	2.40	2.35	2.30	2.20
154 to 175	6.90	3.90	3.45	3.30	3.15	3.10	3.05	3.00	2.95	2.85	2.80	2.70	2.65	2.60	2.55	2.40	2.30
176 to 197	7.30	4.30	4.00	3.60	3.40	3.30	3.25	3.20	3.10	3.05	3.00	2.90	2.85	2.70	2.65	2.55	2.45
198 to 219	8.15	4.80	4.15	3.75	3.65	3.60	3.55	3.45	3.35	3.25	3.20	3.10	3.00	2.95	2.90	2.75	2.65
220 to 241	8.85	5.20	4.35	4.15	3.95	3.85	3.80	3.70	3.60	3.45	3.40	3.25	3.10	3.05	3.00	2.90	2.80
242 to 263	9.50	5.60	4.65	4.40	4.20	4.10	4.00	3.90	3.80	3.60	3.55	3.45	3.30	3.25	3.20	3.10	2.95
264 to 285	10.00	5.90	4.80	4.60	4.40	4.30	4.20	4.15	4.05	3.90	3.75	3.65	3.55	3.50	3.45	3.25	3.10
286 to 307	11.05	6.50	5.35	4.75	4.60	4.50	4.40	4.30	4.20	4.10	3.95	3.85	3.75	3.70	3.65	3.45	3.25
308 to 329	11.65	6.85	5.65	4.95	4.80	4.70	4.60	4.50	4.40	4.30	4.20	4.10	3.90	3.85	3.80	3.60	3.35
330 to 351	12.40	7.30	6.00	5.25	5.05	4.95	4.90	4.80	4.65	4.55	4.45	4.25	4.05	4.00	3.95	3.80	3.60
352 to 373	13.10	7.70	6.35	5.65	5.30	5.15	5.00	4.90	4.85	4.80	4.75	4.55	4.35	4.30	4.25	4.00	3.85
374 to 395	13.80	8.10	6.65	5.90	5.70	5.40	5.30	5.20	5.10	5.05	4.95	4.80	4.55	4.50	4.45	4.25	4.05
396 to 417	14.50	8.55	7.05	6.20	5.90	5.80	5.70	5.60	5.40	5.30	5.20	4.95	4.75	4.70	4.65	4.45	4.25
418 to 439	15.20	8.95	7.35	6.50	6.15	5.95	5.85	5.75	5.65	5.50	5.40	5.15	5.00	4.95	4.90	4.70	4.50
440 to 461	15.80	9.35	7.70	6.85	6.60	6.45	6.25	6.05	5.95	5.85	5.75	5.55	5.40	5.30	5.25	5.00	4.75
462 to 483	16.55	9.75	8.05	7.25	6.95	6.60	6.45	6.30	6.15	6.05	5.95	5.75	5.60	5.50	5.45	5.25	5.00
484 to 505	17.25	10.15	8.35	7.55	7.20	6.95	6.80	6.60	6.40	6.25	6.15	5.95	5.80	5.70	5.65	5.45	5.25
506 to 527	18.10	10.65	8.75	7.85	7.45	7.20	7.00	6.85	6.70	6.50	6.40	6.20	6.05	5.95	5.90	5.70	5.50
528 to 549	18.75	11.05	9.05	8.15	7.75	7.50	7.30	7.10	6.95	6.75	6.65	6.45	6.30	6.20	6.15	5.95	5.75
550 to 571	19.45	11.45	9.40	8.45	8.05	7.80	7.60	7.40	7.20	7.00	6.90	6.70	6.55	6.45	6.40	6.25	6.00

PRESS-READY HARDBACK PRICES for one-color pages

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up to 65	6.30	3.95	3.85	3.70	3.45	3.30	3.25	3.20	3.15	3.00	2.95	2.90	2.85	2.80	2.75	2.60	2.55
66 to 87	7.15	4.25	4.05	3.85	3.55	3.40	3.35	3.30	3.25	3.10	3.05	3.00	2.95	2.90	2.85	2.70	2.65
88 to 109	7.65	4.55	4.35	4.10	3.70	3.55	3.50	3.45	3.40	3.15	3.10	3.05	3.00	2.95	2.90	2.85	2.80
110 to 131	8.05	4.85	4.50	4.35	3.95	3.80	3.75	3.70	3.65	3.40	3.35	3.30	3.25	3.20	3.05	2.95	2.90
132 to 153	8.50	5.05	4.75	4.60	4.10	3.95	3.90	3.85	3.80	3.55	3.50	3.45	3.40	3.35	3.30	3.15	3.05
154 to 175	9.00	5.35	4.90	4.75	4.40	4.20	4.15	4.10	4.05	3.75	3.70	3.65	3.60	3.55	3.45	3.25	3.15
176 to 197	9.75	5.75	5.45	5.05	4.65	4.40	4.35	4.30	4.20	3.95	3.90	3.80	3.75	3.65	3.55	3.40	3.30
198 to 219	10.60	6.25	5.60	5.20	4.85	4.70	4.65	4.55	4.45	4.25	4.15	4.00	3.90	3.85	3.80	3.60	3.50
220 to 241	11.30	6.65	5.80	5.60	5.15	4.95	4.90	4.80	4.70	4.35	4.30	4.15	4.00	3.95	3.90	3.75	3.65
242 to 263	11.95	7.05	6.10	5.85	5.40	5.20	5.10	5.00	4.90	4.50	4.45	4.35	4.20	4.15	4.10	3.95	3.80
264 to 285	12.50	7.50	6.25	6.05	5.60	5.40	5.30	5.25	5.15	4.80	4.60	4.55	4.50	4.45	4.35	4.10	3.95
286 to 307	13.10	7.90	6.80	6.20	5.80	5.60	5.50	5.40	5.30	5.00	4.85	4.75	4.70	4.65	4.55	4.30	4.10
308 to 329	13.70	8.30	7.10	6.40	6.00	5.80	5.70	5.60	5.50	5.20	5.10	5.00	4.85	4.80	4.70	4.45	4.25
330 to 351	14.30	8.75	7.45	6.70	6.25	6.05	6.00	5.90	5.75	5.45	5.35	5.15	5.00	4.95	4.85	4.65	4.45
352 to 373	14.95	9.15	7.80	7.10	6.50	6.25	6.10	6.00	5.95	5.70	5.65	5.45	5.30	5.25	5.15	4.85	4.70
374 to 395	15.50	9.55	8.10	7.35	6.90	6.50	6.40	6.30	6.20	5.95	5.85	5.70	5.50	5.45	5.35	5.10	4.90
396 to 417	16.00	10.00	8.50	7.65	7.10	6.90	6.80	6.70	6.50	6.20	6.10	5.85	5.70	5.65	5.55	5.30	5.10
418 to 439	16.60	10.40	8.80	7.95	7.35	7.05	6.95	6.85	6.75	6.40	6.30	6.05	5.95	5.90	5.80	5.55	5.35
440 to 461	17.30	10.80	9.15	8.30	7.80	7.55	7.35	7.15	7.05	6.75	6.65	6.45	6.30	6.25	6.15	5.85	5.60
462 to 483	18.10	11.30	9.50	8.70	8.15	7.70	7.55	7.40	7.25	7.05	6.85	6.65	6.50	6.45	6.35	6.10	5.85
484 to 505	18.60	11.60	9.80	9.00	8.40	8.05	7.90	7.70	7.50	7.30	7.05	6.85	6.70	6.65	6.55	6.30	6.10
506 to 527	19.30	12.10	10.20	9.30	8.65	8.30	8.10	7.95	7.80	7.60	7.30	7.10	6.95	6.90	6.80	6.55	6.35
528 to 549	20.00	12.50	10.50	9.60	8.95	8.60	8.40	8.20	8.05	7.85	7.55	7.35	7.20	7.15	7.05	6.80	6.60
550 to 571	20.65	12.90	10.85	9.90	9.25	8.90	8.70	8.50	8.30	8.05	7.80	7.60	7.45	7.40	7.30	7.10	6.85

PRESS-READY 3-RING PRICES for one-color pages

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up to 65	8.00	5.25	4.85	4.65	4.35	4.30	4.25	4.20	4.15	4.10	4.05	4.00	3.95	3.85	3.75	3.65	3.55
66 to 87	8.55	5.55	5.05	4.85	4.40	4.35	4.30	4.25	4.20	4.15	4.10	4.05	4.00	3.95	3.90	3.80	3.70
88 to 109	9.30	6.15	5.25	5.10	4.70	4.65	4.60	4.55	4.50	4.45	4.40	4.35	4.30	4.25	4.05	3.85	3.80
110 to 131	9.70	6.45	5.80	5.50	5.05	4.90	4.80	4.75	4.70	4.65	4.60	4.55	4.50	4.45	4.35	4.20	3.95
132 to 153	10.10	6.60	6.15	5.75	5.25	5.10	5.00	4.95	4.90	4.85	4.75	4.65	4.60	4.55	4.45	4.25	4.05
154 to 175	10.45	6.75	6.40	6.05	5.35	5.20	5.10	5.05	5.00	4.95	4.90	4.85	4.80	4.65	4.55	4.35	4.15
176 to 197	11.25	7.05	6.70	6.35	5.55	5.35	5.30	5.25	5.20	5.10	5.05	5.00	4.85	4.75	4.65	4.50	4.30
198 to 219	11.90	7.45	6.95	6.55	5.95	5.65	5.50	5.35	5.30	5.25	5.20	5.10	4.95	4.90	4.80	4.65	4.50
220 to 241	12.55	7.85	7.30	6.65	6.25	6.05	5.70	5.65	5.60	5.55	5.45	5.25	5.05	5.00	4.90	4.80	4.65
242 to 263	13.20	8.25	7.60	6.80	6.50	6.35	5.85	5.80	5.75	5.70	5.60	5.45	5.15	5.10	5.00	4.90	4.80
264 to 285	13.90	8.70	7.90	7.00	6.70	6.55	6.15	6.10	6.05	6.00	5.80	5.65	5.35	5.30	5.20	5.05	4.95
286 to 307	14.55	9.10	8.25	7.15	6.90	6.75	6.50	6.40	6.30	6.20	6.00	5.85	5.55	5.50	5.40	5.25	5.10
308 to 329	15.20	9.50	8.55	7.35	7.10	6.95	6.90	6.85	6.80	6.70	6.25	6.10	5.70	5.65	5.55	5.35	5.25
330 to 351	15.90	9.95	8.85	7.65	7.35	7.20	7.15	7.00	6.90	6.75	6.50	6.25	5.85	5.80	5.70	5.55	5.45
352 to 373	16.55	10.35	9.10	8.05	7.60	7.40	7.25	7.10	7.00	6.90	6.80	6.55	6.15	6.10	6.00	5.85	5.70
374 to 395	17.20	10.75	9.35	8.30	8.00	7.70	7.55	7.40	7.25	7.15	7.00	6.80	6.35	6.30	6.20	6.05	5.90
396 to 417	17.90	11.20	9.70	8.60	8.20	8.05	7.95	7.80	7.55	7.40	7.25	6.95	6.55	6.50	6.30	6.20	6.10
418 to 439	18.55	11.60	10.00	8.90	8.45	8.25	8.15	7.95	7.80	7.60	7.45	7.15	6.80	6.75	6.65	6.50	6.35
440 to 461	19.20	12.00	10.35	9.25	8.90	8.70	8.45	8.25	8.10	7.95	7.80	7.55	7.20	7.15	7.05	6.85	6.60
462 to 483	19.85	12.40	10.70	9.65	9.25	8.85	8.70	8.50	8.30	8.15	8.00	7.75	7.40	7.35	7.25	7.05	6.85
484 to 505	20.50	12.80	11.10	9.95	9.50	9.20	9.05	8.80	8.55	8.35	8.20	7.95	7.60	7.55	7.45	7.25	7.10
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