

RECIPE PAGES (cont.) Pages 12-37

Per book price

RECIPE PAGE OPTIONS

- Include Recipe Notes (p. 19)25¢/book
 - Include Recipe Subcategories (p. 19)5¢/book
 - Include Recipe Symbols (p. 21)5¢/book
 - Include Recipe Page Fillers (p. 20-21) Available only with non-continued recipes.....15¢/book
- Complete one: Stock filler set name _____ Custom fillers (enclosed)

PERSONAL PAGES Pages 38-43

PERSONAL PAGE PACKAGE DESIGN ~ Check a design and complete the information below.

- Checks Vineyard Hearts & Bows Classic Florette Diamond Culinary Basic

- Pages: All pages need to be typeset in above design All pages are press-ready (enclosed)
 Some pages are press-ready, some need to be typeset (enclose and provide instructions)

TITLE PAGE ~ FREE; cookbook title and subtitle will be included on the title page, as listed under **Cover Selection.**

Information to be included on title page:

Organization name _____
 Address _____ Web address _____
 City _____ State _____ Zip _____

PERSONAL PAGES ~ List personal pages in the order you want them to appear, including blank pages.

Page 1 is on the back of the title page. 4 pages are **FREE**. Add up to 12 extra pages for a total of 16 pages.

1. _____	7. _____	13. _____
2. _____	8. _____	14. _____
3. _____	9. _____	15. _____
4. _____	10. _____	16. _____
5. _____	11. _____	
6. _____	12. _____	

Number of personal pages over 4:
 # extra pages _____ x 3¢/page (per book)

Photos in personal pages printed in one-color: 1 **FREE**; add 4 more (for 5 total) # extra photos _____ x 3¢/photo (per book)
 Photos (or artwork) in personal pages to be printed in full-color# full-color photos _____ x 20¢/photo (per book)

MAIL ORDER PAGE (see p. 39)

- Yes, include a **FREE** mail order page. Complete information you want to appear below.

Cookbook title will be included on the mail order page, as listed under **Cover Selection.**

Organization name _____
 Mailing address _____
 City _____ State _____ Zip _____
 Phone (optional) (_____) _____
 Web or e-mail address _____
 Selling price \$ _____ per book Shipping/handling \$ _____

INDEX (p. 39) Category Index is automatically included. Check box to also include a **FREE** Contributor Index.

COVER SELECTION Pages 46-73

FRONT COVER DETAILS

- Full-Color Stock Cover Design # _____ (see p. 50-63) **FREE**
 Custom Cover Design (complete details below)

Custom Cover Details: Please provide signed *Art Release Form* (p. 65) if submitting custom art/photos/logos.

- Custom cover art that can be altered # _____ (see p. 69-70) Use as is With changes
- Use custom press-ready art (enclosed).
- Cover submitted as digital files (enclosed).
- Have your art department design our cover from our sketches or ideas (enclosed).

Wording for Cover Title _____ Typestyle (p. 72) _____
 Wording for Subtitle _____ Typestyle (p. 72) _____
 Wording on Spine _____ Typestyle (p. 72) _____
 (wording on spine for 3-Ring only) Have art department select typestyles

COVER SELECTIONS (cont.) Pages 46-73

Per book price

COVER INK COLOR CHOICE (see p. 71) ~ Ink choices are for front cover only.

- Black ink (Note: A cover using black ink and any other ink color is a multi-color cover.) **FREE**
- One in-house ink color: Specify ink color (p. 71) 10¢/book
- Special order ink 15¢/book
- Custom multi-color (2 or more inks) Specify ink(s) 20¢/book
- Custom full-color printing 20¢/book
- Optional Foil Stamping – specify color (200 min.): Gold Silver
200 books = \$1.00/bk; 300 books = 75¢/bk; 500 = 55¢/bk; 1000 = 35¢/bk; 2000 = 25¢/bk; 3000 books = 20¢/bk

PRINT BACK COVER (for custom covers only – will be white if no selection is made)

- Printed back cover in one in-house ink color: Specify ink color (p. 71) 10¢/book
- Printed back cover in multi- or full-color 20¢/book

LINERS ON INSIDE FRONT/BACK COVER (for hardback or 3-Ring only; see p. 47-48)

- Specify paper color: White Cream **FREE**
- Printed in one in-house ink color: Specify ink color (p. 71) 20¢/book
 - Stock liner design # _____ OR Custom design (enclose art)
 - Liner L5 (full-color stock liner) 20¢/book
 - Custom multi- or full-color printing (enclose art) 40¢/book

BINDING (see p. 73) ~ Plastic Comb..... **FREE** Plastic Coil..... 15¢/book

for soft cover or hardback soft cover only – 350 recipes or less; no F13 format or tabbed dividers

- Choose color: White Red Maroon Blue Navy Hunter Brown Black

- Optional Imprinted Plastic Comb Binder (200 min.)**.... 200- 999 books = 35¢/book; 1000+ books = 30¢/book
- Wording on Comb Binder _____
- Imprint ink color (p. 73) _____ Imprint Typestyle (p. 73) _____

For Plastic Comb Only

DIVIDER SELECTION Pages 74-99

DIVIDER TYPE & DESIGN DETAILS

- “Regular” Full-Color Stock Divider Set # _____ (Set of 8 - see p. 77-93) **FREE**
- “Tabbed” Full-Color Stock Divider Set # _____ (Set of 8 - see p. 77-93) 45¢/book
- “Regular” Custom Dividers (complete below) # dividers _____ x 3¢/divider (per book)
- “Tabbed” Custom Dividers (complete below) # dividers _____ x 8¢/divider (per book)

Custom Dividers Details: Please provide signed *Art Release Form* (p. 94) if submitting custom art/photos/logos.

- Custom divider art that can be altered # _____ (see p. 97-99) Use as is With changes
- Use custom press-ready art (enclosed).
- Dividers submitted as digital files (enclosed).
- Use artwork/photo submitted, but typeset wording in typestyle _____ (p. 72)
- Have your art department design our dividers from our sketches or ideas (enclosed).
- Extra photos for dividers (one photo per divider is **FREE**) # extra photos _____ x 3¢/photo (per book)

DIVIDER PAPER COLOR CHOICE ~ For Custom Dividers Only

“Regular” colored divider paper (see p. 99)

- White Cream Tan Blue Pink
- Green Goldenrod Canary Gray Brite Red

“Tabbed” divider paper: White Cream

DIVIDER INK COLOR CHOICE ~ For Fronts of Custom Dividers Only

- Same ink as recipe pages **FREE**
- One in-house ink color: Specify ink color (p. 71) # dividers _____ x 2¢/divider (per book)
- Special order ink # dividers _____ x 3¢/divider (per book)
- Multi-color (2 or more inks) ink(s): _____, _____, _____, # dividers _____ x 15¢/divider (per book)
- Full-color printing # dividers _____ x 15¢/divider (per book)

BACKS OF DIVIDERS ~ Helpful Hints are preprinted on full-color stock dividers and cannot be altered or removed.

- We want the back of our custom dividers blank.
- Print 8 **FREE** pages of standard Helpful Hints on the back of our custom dividers **FREE**
- Print custom backs in one-color — same ink as divider front (enclose material)... # dividers _____ x 2¢/divider (per book)
- Print custom backs in multi- or full-color (enclose material)..... # dividers _____ x 15¢/divider (per book)

COOKBOOK EXTRAS Pages 44-45

- Include **FREE** Cooking Hints (16 pages) in the back of our cookbook (p. 45) **FREE**
- Include a Recipe Pocket Envelope in the back of each cookbook (p. 44) 15¢/book
- Advertising Pages: Press-ready pages # pages _____ x \$40/page = _____

