

COOKBOOK BASE PRICES

SAVE
Up to **\$1.30** per book
See the Publishing Guide for details.

To find the base price of your book, read down the first column to the number of recipes you want printed, then read across to the column indicating the number of books you plan to order.

Recipes ↓	Books → cover	100	200	300	400	500	600	700	800	900	1000	1500	2000	3000	Suggested Selling Price			
		per book	profit per book															
up to 150	soft cover	4.55	3.05	2.95	2.80	2.55	2.50	2.45	2.40	2.35	2.30	2.25	2.20	2.10	10.00	5.45 – 7.90		
	hardback	6.80	4.50	4.40	4.20	4.05	3.90	3.80	3.75	3.70	3.55	3.40	3.35	3.25	11.00	4.20 – 7.75		
	3-ring	8.25	5.80	5.70	5.55	5.30	5.25	5.20	5.15	5.10	5.05	5.00	4.95	4.85	13.00	4.75 – 8.15		
151-200	soft cover	5.40	3.30	3.10	2.90	2.80	2.70	2.65	2.55	2.50	2.45	2.40	2.25	2.15	11.00	5.60 – 8.85		
	hardback	7.55	4.75	4.55	4.35	4.25	4.15	4.10	4.00	3.95	3.90	3.80	3.75	3.65	12.00	4.45 – 8.35		
	3-ring	9.00	6.05	5.85	5.65	5.55	5.45	5.40	5.35	5.25	5.20	5.15	5.00	4.90	15.00	6.00 – 10.10		
201-250	soft cover	5.90	3.65	3.45	3.15	2.95	2.90	2.85	2.80	2.75	2.70	2.50	2.45	2.30	14.00	8.10 – 11.70		
	hardback	8.05	5.10	4.90	4.60	4.40	4.35	4.30	4.25	4.20	4.15	3.95	3.90	3.80	16.00	7.95 – 12.20		
	3-ring	9.50	6.40	6.20	5.90	5.70	5.65	5.60	5.55	5.50	5.45	5.25	5.20	5.10	18.00	8.50 – 12.90		
251-300	soft cover	6.45	4.00	3.60	3.45	3.25	3.20	3.15	3.10	3.05	3.00	2.80	2.70	2.50	15.00	8.55 – 12.50		
	hardback	8.50	5.45	5.05	4.90	4.70	4.65	4.60	4.55	4.50	4.45	4.25	4.15	3.95	17.00	8.50 – 13.05		
	3-ring	10.00	6.75	6.35	6.20	6.00	5.95	5.90	5.85	5.80	5.75	5.55	5.45	5.30	19.50	9.50 – 14.20		
301-350	soft cover	6.80	4.15	3.85	3.80	3.35	3.30	3.25	3.20	3.15	3.10	3.00	2.85	2.65	15.25	8.45 – 12.60		
	hardback	8.90	5.60	5.30	5.25	4.80	4.75	4.70	4.65	4.60	4.55	4.45	4.30	4.10	17.25	8.35 – 13.15		
	3-ring	10.40	6.90	6.60	6.30	6.10	6.05	6.00	5.95	5.90	5.85	5.65	5.60	5.40	21.00	10.60 – 15.60		
351-400	soft cover	7.35	4.50	4.25	3.95	3.70	3.60	3.55	3.45	3.40	3.35	3.20	3.05	2.85	15.50	8.15 – 12.65		
	hardback	9.40	5.95	5.70	5.40	5.15	5.05	5.00	4.90	4.85	4.80	4.65	4.50	4.30	17.50	8.10 – 13.20		
	3-ring	10.90	7.25	7.00	6.70	6.45	6.35	6.30	6.20	6.15	6.10	5.95	5.80	5.60	21.25	10.35 – 15.65		
401-450	soft cover		4.90	4.60	4.15	3.95	3.85	3.80	3.75	3.70	3.65	3.40	3.25	3.05	15.75	10.85 – 12.70		
	hardback		6.35	6.05	5.60	5.40	5.30	5.25	5.20	5.15	5.10	4.85	4.70	4.50	17.75	11.40 – 13.25		
	3-ring		7.65	7.35	6.90	6.70	6.60	6.55	6.50	6.45	6.40	6.15	6.00	5.80	21.50	13.85 – 15.70		
451-500	soft cover		5.25	4.75	4.55	4.25	4.15	4.10	4.05	4.00	3.95	3.75	3.55	3.35	16.00	10.75 – 12.65		
	hardback		6.50	6.20	6.00	5.70	5.60	5.55	5.50	5.45	5.40	5.15	5.00	4.80	18.00	11.50 – 13.20		
	3-ring		8.00	7.50	7.30	7.00	6.90	6.85	6.80	6.75	6.70	6.45	6.30	6.10	21.75	13.75 – 15.65		
501-550	soft cover		5.85	5.05	4.85	4.65	4.45	4.35	4.30	4.25	4.20	4.00	3.75	3.55	16.25	10.40 – 12.70		
	hardback		7.25	6.55	6.30	6.10	5.90	5.80	5.75	5.70	5.65	5.45	5.30	5.10	18.25	11.00 – 13.15		
	3-ring		8.60	7.80	7.60	7.40	7.20	7.10	7.05	7.00	6.95	6.70	6.55	6.35	22.00	13.50 – 15.65		
551-600	soft cover		6.25	5.40	5.15	4.95	4.75	4.65	4.60	4.55	4.50	4.25	3.95	3.75	16.50	10.25 – 12.75		
	hardback		7.65	6.85	6.60	6.40	6.20	6.10	6.05	6.00	5.95	5.75	5.60	5.40	18.50	10.85 – 13.10		
	3-ring		8.90	8.15	7.90	7.70	7.50	7.40	7.35	7.30	7.25	7.00	6.75	6.55	22.25	13.35 – 15.70		
601-650	soft cover		6.70	6.05	5.50	5.30	5.10	4.90	4.85	4.80	4.75	4.65	4.25	4.05	16.75	10.05 – 12.70		
	hardback		8.15	7.50	6.95	6.75	6.55	6.35	6.30	6.25	6.20	6.10	5.70	5.50	18.75	10.60 – 13.25		
	3-ring		9.45	8.80	8.25	8.05	7.85	7.65	7.60	7.55	7.50	7.30	7.10	6.90	22.50	13.05 – 15.60		
651-700	soft cover			6.40	6.05	5.50	5.35	5.15	5.10	5.05	5.00	4.80	4.70	4.50	17.00	10.65 – 12.50		
	hardback			7.70	7.55	6.95	6.80	6.60	6.55	6.50	6.45	6.25	6.15	5.95	19.00	11.30 – 13.05		
	3-ring			9.00	8.80	8.25	8.10	7.90	7.85	7.80	7.75	7.55	7.45	7.25	23.00	14.00 – 15.75		
701-750	soft cover		Call for more pricing: - Unlisted base prices - Higher recipe count - Quantity over 3,000			6.40	5.90	5.75	5.60	5.40	5.35	5.30	5.05	4.80	4.60	17.50	11.10 – 12.90	
	hardback					7.90	7.35	7.20	7.05	6.85	6.80	6.75	6.50	6.25	6.05	19.50	11.60 – 13.45	
	3-ring					9.15	8.65	8.50	8.35	8.15	8.10	8.05	7.80	7.55	7.35	24.00	14.85 – 16.65	
751-800	soft cover					6.60	6.30	6.05	5.85	5.65	5.60	5.55	5.35	4.90	4.70	18.00	11.40 – 13.30	
	hardback					8.05	7.75	7.50	7.30	7.10	7.05	7.00	6.80	6.35	6.15	20.00	11.95 – 13.85	
	3-ring		Minimum order is 100 books.			9.35	9.05	8.80	8.60	8.40	8.35	8.30	8.10	7.65	7.45	25.00	15.65 – 17.55	

NOTE: Prices are subject to change. Check our website or call for current prices.

Prices Effective July 1, 2022

Additional recipe pricing at morriscookbooks.com



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Recipes ↓	Books →													Suggested Selling Price	
	cover	100	200	300	400	500	600	700	800	900	1000	1500	2000	3000	per book
801-850	soft cover	Call for more pricing: - Unlisted base prices - Higher recipe count - Quantity over 3,000 Minimum order is 100 books.	6.85	6.60	6.35	6.15	5.95	5.90	5.85	5.65	5.55	5.45	18.50	11.65 – 13.05	
	hardback		8.45	8.15	7.90	7.70	7.50	7.45	7.40	7.20	6.75	6.55	20.50	12.05 – 13.95	
	3-ring		9.75	9.45	9.20	9.00	8.80	8.75	8.70	8.50	8.05	7.85	25.50	15.75 – 17.65	
851-900	soft cover		7.20	6.95	6.70	6.50	6.30	6.25	6.20	6.00	5.90	5.80	19.00	11.80 – 13.20	
	hardback		8.85	8.55	8.30	8.10	7.90	7.85	7.80	7.60	7.15	6.95	21.00	12.15 – 14.05	
	3-ring		10.15	9.85	9.60	9.40	9.20	9.15	9.10	8.90	8.45	8.25	26.00	15.85 – 17.75	
901-950	soft cover		7.65	7.25	7.00	6.85	6.60	6.55	6.45	6.25	6.15	6.05	19.50	11.85 – 13.45	
	hardback		9.25	8.95	8.70	8.50	8.30	8.25	8.20	8.00	7.55	7.35	21.50	12.25 – 14.15	
	3-ring		10.45	10.25	10.00	9.80	9.60	9.55	9.50	9.30	8.85	8.65	27.00	16.55 – 18.35	
951-1000	soft cover		8.15	7.65	7.35	7.15	6.95	6.90	6.85	6.70	6.50	6.45	20.00	11.85 – 13.55	
	hardback		9.65	9.35	9.20	8.90	8.70	8.65	8.60	8.40	7.95	7.75	22.00	12.35 – 14.25	
	3-ring		10.85	10.65	10.40	10.20	10.00	9.95	9.90	9.70	9.25	9.05	28.00	17.15 – 18.95	
1001-1050	soft cover		8.75	8.35	7.70	7.55	7.45	7.35	7.30	7.20	6.90	6.85	20.50	11.75 – 13.65	
	hardback		10.05	9.75	9.60	9.30	9.10	9.05	9.00	8.80	8.35	8.25	22.50	12.45 – 14.25	
	3-ring		11.25	11.05	10.80	10.60	10.40	10.35	10.30	10.10	9.65	9.45	29.00	17.75 – 19.55	

9-23

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OPTIONAL FEATURES PRICING

Optional features will raise your suggested selling price.
Double the cost of each optional feature and add it to your selling price.

COVERS

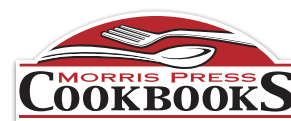
Plastic Lamination on Front & Back Covers	FREE
Full-Color Stock Cover (imprinted in any in-house inks; includes coordinating back cover)	FREE
Custom Front Cover Ink Options	
Front cover printed in one in-house ink	FREE
Front cover printed in multi-color (2 or more inks) or full-color	25¢/book
Designer Series Cover Templates (includes free full-color back cover)	25¢/book
Gold or silver foil stamping:	
200 books	\$1.30/book
1,000 books	45¢/book
300 books	95¢/book
2,000 books	35¢/book
500 books	65¢/book
3,000 books	30¢/book
Custom Back Cover Ink printed in one in-house ink	15¢/book
printed in multi- or full-color	25¢/book
Printed Liners (3-Ring or Hardback Only)	
full-color stock liner L1a or L5	35¢/book
printed in one in-house ink	25¢/book
printed in multi- or full-color	55¢/book
EZel™ Bookstand (for 3-Ring only)	80¢/book
Plastic Coil Binding (for soft cover only; maximum 500 recipes)	FREE
Plastic Comb Binding	FREE
Add an imprint to comb:	
100–299 books	\$1.60/book
500+ books	30¢/book
300–499 books	75¢/book

DIVIDERS

Divider Style Non-tabbed standard full-color stock divider set of 8	FREE
Non-tabbed heavy full-color stock divider set of 8	35¢/book
Tabbed full-color stock divider set of 8 for hardback	70¢/book
Tabbed full-color stock divider set of 8 for 3-ring	60¢/book
Non-tabbed standard custom dividers	7¢/divider/book
Non-tabbed heavy custom dividers	10¢/divider/book
Tabbed custom dividers for hardback	25¢/divider/book
Tabbed custom dividers for 3-ring	20¢/divider/book
Custom Divider Ink printed in black ink	FREE
printed in one in-house ink	5¢/divider/book
printed in multi- or full-color	15¢/divider/book
Designer Series Divider Templates	15¢/divider/book
Printing Backs of Dividers (non-tabbed or tabbed)	
standard Helpful Hints	FREE
custom material printed in one in-house ink	5¢/divider/book
custom material printed in multi- or full-color	15¢/divider/book
Colored Paper (for non-tabbed or tabbed dividers)	FREE

RECIPE PAGES

Paper for Recipe Pages standard white paper	FREE
cream paper	35¢/book
Recipe Formats Free Formats	
F1, F2, F4, F7, F8, F9, F21, F22, F23	FREE
Discount Format	
F15 (non-continued recipes not available)	Subtract 20¢/book
Non-continued Recipes (not available with F15)	20¢/book
Recipe Subcategories	5¢/book
Recipe Notes	25¢/book
Recipe Symbols	5¢/book
Recipe Fillers (only available with non-continued recipes)	15¢/book
Index of Recipes (alphabetized within category)	FREE
Index of Contributors (optional)	FREE



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PERSONAL PAGES

You receive 4 **FREE** personal pages with 1 **FREE** photo, plus title page, table of contents, and mail-order page – all printed in black ink.

Additional Pages: 6¢/page (per book)

Additional Photos on Personal Pages:

 photos or artwork in black ink
 5¢/image (per book)

 multi- or full-color photos or artwork
 10¢/image (per book)

COOKBOOK EXTRAS

Cooking Hints (16 full-color pages) **FREE**

Recipe Pocket Envelope 20¢/book

Advertising Pages 6¢/page (per book)
 Add set-up fee if not press-ready. . . \$30/page

MISCELLANEOUS

Change Orders & Corrections:

(make changes from originally submitted material) Call for pricing or download Change Order & Corrections Pricing from our website.

Cookbook Proof

 First proof **FREE**
 Additional text proof \$40/proof
 Additional cover proof \$35/proof

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NOTE: Prices are subject to change. Check our website or call for current prices.

Due to possible supply issues, some materials may not be available, and paper stock may be substituted without prior notification.